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U. S. Department of Agriculture



The Strain that Leads

J. L. SCHILLER,

TOLEDO, OHIO



BUSINESS RULES

Prices quoted are net and as low as high quality will permit; this list cancels all previous quotations.

Quality. All seeds offered are grown by ourselves or specialists and purchased regardless of cost and cannot be compared with ordinary commercial quality. All Plants from pots are grown as good as size of pot will permit, no weak and spindly stock will be sent out.

Filling Orders. Orders are filled in rotation. Standing and advance orders as soon as stock is ready, and all other orders as soon as received, and should varieties be exhausted they will be forwarded when again in stock.

Shipping. All the big express companies enter Toledo and shipments through them go direct without transfer to any other company any place in the U. S. This insures promptness and low charges. Plants are packed carefully in light boxes, and whether shipped by **Parcel Post, Express or Freight**, travel entirely on purchaser's risk—our responsibility ceases after being received for by carrier.

Parcel Post shipment must be prepaid. Sufficient money to prepay charges must be added.

Terms. All sales are made on a **strictly cash basis, regardless of the responsibility of the customer**, and all orders will be shipped C. O. D. if no cash accompanies the order.

Remittance should be made by P. O. Money Order, Express Money Order, Bank Draft or Registered Letter. C. O. D. orders must be accompanied by partial payment to assure acceptance.

Warranty. All possible care is taken to supply "New and True" Seeds, Bulbs and Plants, but no warranty is given, expressed or implied, as to description, quality, productiveness or any other matter of goods sent out, nor will I be responsible for the crop and orders will be filled on these conditions only. Should errors occur, please report at once and I will endeavor to adjust to your satisfaction.

Toledo, O., March, 1920.

J. L. SCHILLER.

BEGONIA GRACILIS

We shall have again, as usual, a large quantity of these Christmas favorites to offer for shipment from July on from 3" pots at \$10.00 per 100, \$90.00 per 1,000, and will confine ourselves to the three varieties, which have proven best by test, namely **Luminosa**, a fine Christmas red; **Mignon**, deep salmon pink; and **Prima Donna**, bright rose pink. Fresh seeds of above \$1.00 per Tr. Pkt.

CINERARIA HYBRIDA GRANDIFLORA SEED

The strain offered is again from our old sources, the best specialists in Germany, they have always given perfect satisfaction and can be depended upon for brilliant colors.

Price: Any of the following, 60c per $\frac{1}{2}$ Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, large white flower, center purple.

Dwarf Gold Medal Mixed Colors.

Azorea, medium flowers, deep sky blue.

Medium Tall Gold Medal Mixed Colors.

Matador, large flower, crimson-scarlet.

Dwarf Large Flowering Stella, Mixed Colors.

Rosea, large flower, bright pink.

Stellata Mixed Colors, tall growing, small flowers.

Sanguinea, large flower, deep blood red.

Stellata, Dwarf, mixed colors.

Double Gold Medal Mixed Colors.

CYCLAMEN PERSICUM GIGANTEUM PLANTS

Our strain of Cyclamen is well known and perhaps as good as the best. Flowers are large, well shaped, of good clear colors, on strong wiry stems. All our plants are from our grown seed from plants carefully selected when in bloom.

Bright Dark Red, Bright Light Red, Pink, Pink with Dark Eye, Rose, White, White with Dark Eye, Mixed Colors.

Price: Transplanted seedlings from flats, separate colors or mixed, \$6.00 per 100, \$60.00 per 1,000.

Plants from 2" pots, April delivery. \$10.00 per 100; \$95.00 per 1,000.

PRIMULA CHINENSIS SEED

Our strains of these have always given satisfaction, and are again from the same sources. Owing to the conditions with which our specialists had to contend, our collections have been depleted, but are large enough for all.

Primula Chinensis Fimbriata Grandiflora

Alba Pura, pure white.

Coerulea, clear blue, large flower.

Alba Pura, double flowers.

Kermesina Splendens, rosy carmine.

Alba Magnifica, white, large yellow eye.

Rosea, dark pink.

Coccinea, deep red, Christmas color.

Rosea, double flowers.

Coccinea, double flowers.

Mixed Colors.

Mixed Colors, double flowers.

Price: Any of above 60c per $\frac{1}{2}$ Tr. Pkt., \$1.00 per Tr. Pkt.

Collection of $\frac{1}{2}$ Tr. Pkt. of 6 colors, \$3.00.

Collection of 1 Tr. Pkt. of 6 colors, \$5.00.



Primula Chinensis, Named Varieties

A few selected varieties with largest flowers, perfectly fringed and brightest colors, for a critical trade:

Price: Any of the following, 75c per 100 seeds; \$1.50 per 250 seeds.

Carbuncle, large flower, dark velvety blood red, without doubt the finest and darkest of all.

La Defiaice (Crimson King), brilliant salmon scarlet, brightest of all, finest color known.

La Duchesse, large flower, white shading to rosy carmine in center.

La Violette, very large flowers, light blue, deeply fringed.

Morning Dawn, very large flowers, deep blush rose, deeply fringed.

Sedina, large deep fringed flower, bright dark rose.

Snowqueen, large flower of purest white, deeply fringed.

Special Mixture, containing 50 seeds, each of above, \$2.25.

Collection of 100 seeds of each of above, \$4.50.

Primula Chinensis Fimbriata Gigantea

There is a great difference between this—The Giant—and the preceding—The Large Flowering—strain they are giants in every way. We can only offer a few colors this season.

Price: Any of the following 75c per 100 seeds; \$1.50 per 250 seeds.

Alba Pura, pure white.

Cupreata Emperor, deep coppery red.

Carminea, bright carmine.

Mixed Colors.

PRIMULA MALACOIDES

The popularity of this Primrose has spread so rapidly since we introduced it in 1911, that a description is not necessary. The original type has been excelled by **grandiflora**, a chance seedling. With this seedling as seedbearer we have crossed **obconica** as pollen-bearer and among the thousands of seedlings we selected two, which gave any promise of improvement and seem to be a distinct species. We call it **Schilleri** and will use it for further hybridisation.

Price: Any of the following 60c per 1/2 Tr. Pkt.; \$1.00 per Tr. Pkt.

Pink, very deep lively pink, some almost red, the old type.

Grandiflora, a chance seedling, fairly large flower, in light pink, and lavender pink shades.

“ **White**, a pure white, seed crop failed.

Schilleri, a cross of **malacoides grandiflora** and **obconica grandiflora**, very distinct foliage, much larger and tougher, with heavy wiry long stems and large fringed flowers. Will make a good cut-flower. Plants only.

Townsendii, a great improvement over **malacoides**, with very large star-like flowers, dwarf in habit, lavender, pink and pink shades.

PRIMULA OBCONICA

The Strain that Leads

These are the most important line of our business and since years we have by careful hand pollination tried to improve our strain and believe to have succeeded. Every year we have selected from our thousands of plants in bloom the two best of each color to serve as pedigree, those which seemed to embody all desirable points as to habit of plant, size, shape and color of flower and we have now a strain, which to our knowledge is not approached in quality by any other and is in fact **The Strain That Leads**.

In order to be able to supply our numerous customers early in season with seed, we built last year a special house of 44x132 feet for our seedbearers, but as it did not get ready in time and with general labor conditions most unsatisfactory, our expectation for an early crop did not realize, but the seed is now ripening and can be supplied early in April, just the right time for sowing to get good strong plants for Christmas.

Primula Obconica Grandiflora

The improved strain of the large flowering type, very floriferous.

Price: Any of the following 60c per 1/2 Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, large pure white, large truss.

Magnifica, large yellow eye, white and pink, no crop.

Appleblossom, light pink, very large.

Oculata, dark eyed, in light pink, dark pink and lavender.

Celeste, light porcelain blue, large, crop failed.

Purpurascens, deep purple, medium, no crop.

Coerulea, deep blue, medium size, crop failed.

Rosea Splendens, large bright rose.

Crispa, large waved flowers in light pink, dark pink and lavender.

Salmon Queen, large, fine light salmon.

Kermesina, brilliant carmine.

Violacea, very large, deep lavender.

Lilacina, large flower, light lilac.

Mixed Colors.

Primula Obconica Grandiflora Fimbriata

Same as preceding but with fringed flowers.

Price: Any of the following 60c per 1/2 Tr. Pkt.; \$1.00 per Tr. Pkt.

Alba, pure white.

Lilacina, light lilac, no crop.

Appleblossom, light pink.

Rosea, deep pink, large flowers.

Kermesina, deep carmine.

Violacea, large, deep lavender.

Mixed Colors



Primula Obconica Gigantea

Very strong grower with extra large flowers in large clusters.

Price: Any of the following 60c per $\frac{1}{2}$ Tr. Pkt.; \$1.00 per Tr. Pkt.

Appleblossom, light pink.

Purpurea, deep purple, medium.

Coerulea, very large, sky blue, no crop.

Rosea, bright rose, very large.

Kermesina, deep carmine.

Violacea, deep lavender, very large.

Mixed Colors

PLANTS OF PRIMULAS

Plants of all varieties will be ready as usual in June and we shall appreciate early orders. The first lot is usually all booked on advance orders by middle of May, the second lot will be ready in early July.

All plants offered are from 2" pots.

Chinensis, Large Flowering Fringed	-----	\$5.00	per 100; \$47.50	per 1000
" Named varieties	-----	6.00	" "	55.00 "
Malacoides Rosea and Grandiflora	-----	5.00	" "	47.50 "
" Schilleri	-----	7.50	" "	75.00 "
" Townsendii	-----	7.50	" "	70.00 "
Obconica Grandiflora	-----	6.00	" "	55.00 "
" fringed	-----	6.00	" "	55.00 "
" Gigantea	-----	6.00	" "	55.00 "

All obconica varieties can be supplied in June from 3" pots at \$12.00 per 100.

HYDRANGEAS

We have been growing Hydrangeas for several years and have been very successful in producing plants with short, stocky shoots that flower freely. We shall have more this season than ever before, and urge our customers to place orders early for forcing stock, September delivery.

Our collection is as complete as any in the country, and where varieties are exhausted, we will substitute as good as we can. The descriptions given are those of the introducer.

Stock offered for June delivery from 2-inch pots, per 100 plants.

Attraction, an early free flowering pink, \$10.00.

Avalanche, a very popular white variety, \$7.00.

Baby Bimbenet, very dwarf, free and early, silvery rose, \$8.00.

Beaute Vendomoise, immense heads of white flowers tinted pink, \$10.00.

Bouquet Rose, large trusses of well-formed flowers, rosy amber turning to bright pink, \$7.00.

Directeur Vuillermet, a good pink with fringed flowers of medium size, very large heads, \$10.00.

Eclaireur, a bright carmine rose, very good, \$8.00.

E. G. Hill, immense trusses of a pleasing pink, early, \$8.00.

Galathea, large trusses with pinkish flowers, compact grower, \$7.00.

General de Vibraye, very large heads of bright rose, a splendid forcing variety, \$8.00.

Joconde, large heads of blush pink, very free and early, \$10.00.

La France, strong grower, large trusses of rose flowers, deeply fringed, \$8.00.

La Lorraine, pale rose, turning to pink, large flowers, \$7.00.

La Perle, the grandest, largest and finest white, flowers deeply fringed, \$8.00.

Lilie Mouillere, a bright carmine rose, so far the best, habit and foliage like Otaksa, flowers of great substance. Excels Otaksa in freedom and earliness, \$10.00.

L'Islette, rosy carmine, large trusses of deeply fringed flowers, \$8.00.

Louis Foucard, very free and early, deep rosy carmine, \$8.00.

Louis Mouillere, very distinct and valuable variety a fine shade of deep rose-pink, fringed florets in trusses of immense size, \$8.00.

Mlle. Agnes Barillet, large trusses of white tinted pink, compact grower, \$8.00.

Mlle. Renee Gaillard, flowers a milky white, in large panicles irregularly dentated, \$10.00.

Mme. Auguste Nonin, an unusually attractive pretty pale pink in heads of large size, \$7.00.

Mme. Emile Mouillere, very large flowers, frequently over two inches in diameter of the purest white, with rosy-carmine eye, \$7.00.

Mme. Foucard, large flowers of soft pink, \$8.00.

Mme. Legou, immense trusses of compactly placed florets, creamy white, \$8.00.

Mme. Maurice Hamar, large delicate flesh-rose color, a pleasing shade, \$8.00.

Mme. R. Jacquet, unusually attractive variety of unique coloring, opening like a cluster of apple blossoms, compact heads, pale pink, \$8.00.

Mont Rose, immense panicles of clear flesh-rose, early and practically everblooming, \$8.00.

Mousseline, very large heads of a deep pink, \$10.00.

Opale, quite distinct in color, a lively pale rose with attractive pale green, vigorous foliage, \$8.00.

Otaksa, the old well-known deep pink, \$7.00.

Professeur A. Vezzin, white shaded with carmine, \$7.00.

Radiant, a good rose carmine, \$8.00.

Ronsard, very large individual flowers as well as trusses of a beautiful rose tint, \$7.00.

Senateur Henri David, very large flowers and trusses of a creamy pink, \$7.00.

Souvenir de Lieut. Chaire, large heads of bright carmine-rose; strong grower, \$8.00.

Souvenir de Mme. E. Chautard, one of the prettiest, robust habit, deservedly the most popular forcing variety, early and free, bright rose, \$7.00.

Souvenir de Mme. Victor Raoult, very large lively rose, \$10.00.

Trophee, the darkest red, \$15.00.

Vieux Chateau, strong upright grower, with immense trusses of very large white flowers, shading to pink as they get older, \$7.00.

Ville de Chartres, pure white, immense heads, \$10.00.

Price: Forcing stock for delivery from September on.
3-in., 15c; 4-in., 25c; 5-in., 30c; 6-in., 50c; 7-in. 75c.